



LOL for Autism Sponsorship Package

June 8, 2017 - CBC Glenn Gould Studio



LOL for Autism

A night of comedy, drinks, and laughs in support of Geneva Centre for Autism

Geneva Centre for Autism is thrilled to announce that our highly successful fundraiser, LOL for Autism, is back for another year!

In June 8, 2017, top comedians will be hilariously entertaining a crowd of over 300 people at the swanky CBC Glenn Gould Studio as business leaders, and caring community members come together to raise funds for children, youth, and adults with autism. Last year, we raised over \$100,000 at this event and plan to raise even more this year!

We hope you'll partner with us on this exciting event by signing on as a sponsor. Sponsors play a major role in helping to create new possibilities for children, youth and adults with autism. You'll also benefit from significant brand exposure. This package details our sponsorship options that are available and the benefits that sponsors will receive.



Platinum Sponsorship – Choose from 4 categories!

Your organization can tailor pick a platinum category with one of these spectacular packages.

Platinum Red Carpet Sponsor • \$15,000

Bring the glam to this event by sponsoring the red carpet entrance. We'll have a photographer on hand to capture all the memories and guest arrivals. This will help make it a night to remember!

Platinum Comedian Sponsor • \$15,000

With your support, we'll put together an incredible show with the city's most hilarious comedians in attendance. They will even give a "shout out" to your company from the stage.

Platinum Auction Sponsor • \$15,000

We plan to make the big draw – an auction of once-in-a-lifetime adventures, gift certificates to Toronto's top restaurants, jewellery and other fine products - a grand showcase! Your generosity as the Platinum Auction Sponsor will make the "goods" even better for the children, adults and families we support.

Platinum Treats Sponsor • \$15,000

As a Platinum Treats Sponsor, you put the cherry on top! Your generosity will allow us to bring Toronto's tootiest treats for our guests. This appetizing start to a wonderful evening is sure to leave a lasting impression.

See Platinum Sponsorship Benefits on next page.

Questions? Call Rachel Truant at 416.322.7877 ext. 254 or email rtruant@autism.net to secure your sponsorship.

Platinum Sponsorship – \$15,000

As a platinum sponsor, your company will receive the following benefits.

Titling:

- Category exclusivity (only 4 available!)

Hospitality:

- 6 complimentary tickets
- Prominent seating reserved for you and your guests

On-Site Recognition:

- Prominent logo recognition on screens at Glenn Gould Studio
- Prominent logo recognition on on-site signage

Special Benefits:

- Verbal recognition during event
- Props featuring your company's logo in the photo booth

Marketing and Media:

- Logo on all communications about the event and multiple e-blasts distributed to over 38,000 people
- Featured article about your company and their charitable support posted on our website, Facebook, twitter, and LinkedIn pages
- Logo and special mention in post event thank you
- One page ad in event program
- Logo on all collateral material (evite, printed invitation, event program)
- Logo on GCA website with link to your corporate website
- Logo on social media campaign including exclusive online content to be shared with direct audiences, including over 6,500 Geneva Centre followers on Facebook and Twitter alone
- Logo on media advisory and media releases

Questions? Call Rachel Truant at 416.322.7877 ext. 254 or email rtruant@autism.net to secure your sponsorship.

Gold Sponsor - \$5,000

Hospitality:

- 4 complimentary VIP tickets
- Reserved seating for you and your guests

On-Site Recognition:

- Logo on screens at Glenn Gould Studio
- Logo recognition on on-site signage

Special Benefits:

- Verbal recognition during event
- Props featuring your company's logo in the photo booth

Marketing and Media:

- Logo on all communications about the event and multiple e-blasts distributed to over 38,000 people
- Logo and special mention in post event thank you
- Half-page ad in event program
- Logo on all collateral material (evite, printed invitation, event program)
- Logo on GCA website with link to your corporate website
- Logo on social media campaign including exclusive online content to be shared with direct audiences, including over 6,500 Geneva Centre followers on Facebook and Twitter alone
- Logo on media advisory and media releases



Questions? Call Rachel Truant at 416.322.7877 ext. 254 or email rtruant@autism.net to secure your sponsorship.

Silver Sponsor - \$2,500

Hospitality:

- 2 complimentary VIP tickets

On-Site Recognition:

- Logo on screens at Glenn Gould Studio
- Logo on on-site signage

Special Benefits:

- Verbal recognition during event
- Props featuring your company's logo in the photo booth

Marketing and Media:

- Logo on all communications about the event and multiple e-blasts distributed to over 38,000 people
- Logo and special mention in post event thank you
- Half-page ad in event program
- Logo on all collateral material (evite, printed invitation, event program)
- Logo on GCA website with link to your corporate website
- Logo on social media campaign including exclusive online content to be shared with direct audiences, including over 6,500 Geneva Centre followers on Facebook and Twitter alone



Questions? Call Rachel Truant at 416.322.7877 ext. 254 or email rtruant@autism.net to secure your sponsorship.

LOL for Autism

A night of comedy, drinks, and laughs in support of Geneva Centre for Autism

Geneva Centre for Autism provides services and supports to empower individuals with ASD, and their families, to fully participate in their communities. All proceeds from this event will help strengthen and expand some of our core programs for children, including social skills and respite. They will also help fund new and innovative programs for adults with ASD, such as job training programs in career paths we haven't had the opportunity to offer before.

Every year we help over 3,000 Toronto families, children, youth and adults develop skills and realize opportunities for successful community inclusion. We invite you to help us expand these programs and services to even more individuals and families by becoming a sponsor.

By partnering with Geneva Centre for Autism you play a major role in helping to create new possibilities for children, youth and adults with autism. You will also be joining many other caring corporations all the while benefiting from significant brand exposure.

For more information please contact:

Rachel Truant

416.322.7877 ext 254

rtruant@autism.net

June 8, 2017
CBC Glenn Gould Studio